



Eligibility Criteria

To apply for the Theirworld Innovation Awards 2024, your innovation should meet the following criteria:

Type of organisation	<p>Legally registered non-profit organisations i.e. NGOs and charities.</p> <p>Your organisation must:</p> <ul style="list-style-type: none"> a) Have a Child Protection Policy b) Have a bank account c) Be able to complete the application form in full, including submitting your latest annual report and audited accounts. <ul style="list-style-type: none"> • We prioritise applications from Community Led Organisations. A Community Led Organisation is: <ul style="list-style-type: none"> ○ Registered in the country of activity ○ Staffed mainly by people who are citizens of, or living in, the country of activity ○ Governed by a board made up of members who are citizens of, or living in, the country of activity
Type of innovation	<p>Innovations are eligible if they are new products, services or processes that create educational value and have the potential to 'unlock big change' by transforming how education is delivered at a systems level.</p>

<p>Stage & ambition of innovation</p>	<ol style="list-style-type: none"> 1. Your innovation and organisation must have been in existence for at least 18 months on 1 March 2024. 2. The innovation should have reached <u>at least</u> 2,000 learners and/or teachers between 1 March 2023 and 1 March 2024. 3. You should have evidence of impact of your pilot, ideally from an external evaluator (but third-party validation is not required). 4. Your innovation should have been trialled in at least two locations (these can be different communities within the same country). 5. Your organisation must have enough funding to continue for at least another year at the same level.
<p>Objective of the innovation</p>	<p>Your innovation should support the Sustainable Development Goal 4, inclusive and equitable quality education for all.</p> <p>In 2024 we especially welcome applications from organisations working on:</p> <ul style="list-style-type: none"> - Artificial Intelligence (AI) in education for the most vulnerable learners
	<ul style="list-style-type: none"> - Education in crisis or conflict - Climate change education

<p>People targeted by the innovation</p>	<p>Your innovation should be targeting:</p> <ol style="list-style-type: none"> 1. Children aged 0-18 AND/OR 2. Their teachers, educators or caregivers <p>AND 3. In one or more of the following groups:</p> <ul style="list-style-type: none"> • Living in poverty, defined as being in a situation of denial of rights and opportunities and unable to afford food, clothing or shelter • Part of a minority or underserved population • Refugees and/or Internally Displaced People (IDPs) • People with disabilities or special educational needs. <p>4. OPTIONAL: While projects can come from any country, we will prioritise applications that have impact in, or intend to scale to, one or more countries where we have existing projects (see map: https://theirworld.org/projects/).</p> <p>- 5. OPTIONAL: We also welcome applications that include elements of climate awareness, adaptation or education, Artificial Intelligence (AI) in education for the most vulnerable learners, and/or Education in crisis or conflict.</p>
<p>What is our funding for?</p>	<p>This grant is intended to prepare you to scale.</p> <p>Our grants are programme funding. This means they must be used to implement and enhance your project.</p> <p>Evidence generation has been proven as one of the key components of successful scale-up. We therefore recommend that you allocate at least 20% of the grant to external evaluation activities that build evidence that your innovation works. We can suggest high-quality partners if you do not already have one in mind.</p> <p>You will be asked to provide a budget breakdown showing how you will spend up to £50,000 on preparing your innovation for scale, and what milestones the funding will enable you to reach.</p>
<p>Your team</p>	<p>Our accelerator is oriented towards organisational and/or team leadership. Your innovation team (including any partners that work closely with you on the innovation) and monitoring, evaluation and learning team must be available to attend the following sessions:</p> <ul style="list-style-type: none"> - Three scale-up workshops (in September or October 2024, dates to be confirmed)

- Regular (at least quarterly) mentoring and review sessions between October 2024 and September 2025
- One-day presentation and learning event (September 2025)

Your CEO or senior leader should also be available to participate in the BTS Spark coaching programme of 10 x one-to-one leadership coaching sessions, between September 2024 and September 2025.

Your whole team must be willing to engage with, and learn from, a cohort of other organisations as they also work on scaling up their education projects.

Full workshop schedules will be provided to the selected teams. Please note, the timeline and number of workshops may change.